

# Play your best.. On and Off

Make sure you and everyone around you has a good time, on and off the pitch.

## Play Your Part Social Media Policy

### Codes of Conduct

### **Social Media Policy for Guildford Saints FC**

Guildford Saints Football Club recognises that social media is a powerful tool to communicate to our members and the public about what is going on within our club. All posts online, regardless of privacy settings, should be considered permanent and potentially public. Before posting to these networks, please evaluate the content to ensure the privacy and safety of our members, as well as minimising the impact on their digital identities.

Guildford Saints Football Club's social media policy is intended to help set guidelines for posting on behalf of, and in reference to, members of the club.

## Purpose of Guildford Saints Football Club's Social Media Use

All members should have access to internal sources of information. This includes newsletters, club emails and group chats, all of which can be used to communicate information relating to the club. As such, social media should only be used to post public data including:

- Advertising the club's accomplishments, including newspaper articles, and achievements.
- Current news and reminders for parents and/or members pertaining to public events
- Posting public club photos
- We do not permit any negative comments about GSFC members, coaches, volunteers or opposition teams, clubs, events and or members on any social media site. It will reflect poorly on both you and the club.

#### **Guidelines**

When registering, all parents/guardians or members must acknowledge the Photo Waiver by agreeing or declining permission to have their or their children's photos used publicly by the club. This includes both print and social media.

- a. From the club
  - Pictures of club members may include faces but not names
- b. For members and parents/guardians
  - When possible, share photos within your own privacy settings and not publicly.

### Discrimination, sexual harassment and bullying

You must not post any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate.

When using social media, you may also be bound by Guildford Saints Football Club's values and Anti-Discrimination, Harassment and Bullying Policies.

### **Disciplinary process**

Depending on the circumstances, breaches of this policy may be dealt with in accordance with the disciplinary procedure contained within both the anti-discrimination policy and complaints procedures policy.

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www.guildfordsaints.org

**GUILDFORD SAINTS FOOTBALL CLUB**